



## 2010 Nominations Announced!!

### Mission

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

### Chapter Leaders

#### President

Jean L. Ewell, MIRM, CRS  
Keller Williams Realty,  
St. Louis Southwest  
jeanewell@aol.com

#### President-elect

Elizabeth Robb  
Robb Partners  
Dielmann Sotheby's Realty  
erobb@robbpartners.com

#### VP, Membership

Dave Bueker  
Keller Williams St. Louis  
davebueker@kw.com

#### Secretary

Shelly Clark  
Cardinal Surveying & Mapping  
cardinalsurveying@sbcglobal.net

#### Treasurer

Vivian McBride  
First American Title  
vmcbride@firstam.com

It's that time of year – elections for the officers for 2010! Below is the list of officers slated for the election being held during the August Business Resource Meeting. Please note that nominations will be accepted from the floor prior to voting.



**2010 President: Elizabeth Robb with Dielmann Sotheby's**  
**President – Elect: Carolyn Mantia with RE/MAX Results**  
**VP of Membership: Jillian Butler with Keller Williams Kirkwood**  
**Secretary: Beale Luebben with ABA / Best Home Warranty**  
**Treasurer: Vivian McBride with First American Title**

*Lookin' fine in '09 - Fashion Show & Expo*

*Save the date: Thursday, Nov 5<sup>th</sup> @ Sheraton*



*Westport Chalet - 4pm ; dinner @ 7pm*

Visit [www.wcrstl.org](http://www.wcrstl.org) for additional information

Volunteer opportunities are available on the following committees...

### Hospitality/Reservations

Bob Sargent, bsargent@usa-mortgage.com



### Ways & Means

Carolyn Mantia, carolynmantia@remax.net

*Thank you to the 2009 Leadership Series Sponsors:*

*Jefferson County Women's Council of REALTORS®*



### **You've got questions, we've got answers!**

The June WCR luncheon meeting featured an agent panel sharing their strategies on how to get leads and grow your business through social networking and blogging. A few key points from the panelists were:

- Leads generated through blogging and social media are usually "warmed up", feel they have built a relationship with you (through reading your posts), and this shortens the time from contacting you to working with you.
- This is a cost effective (usually free!) way to generate leads.
- Build and nurture your networks---it's the same skill set we have as realtors, but just a different medium. Build your list (like a database) and communicate with it frequently.

The next luncheon meeting is Aug. 6th and will feature a Top Agent Panel sharing their strategies on Lead Generating & Marketing. Hope to see you there!

## Thank you 2009 Sponsors...



Mega Chapters – way to go Metropolitan St Louis Chapter!



Jean Ewell receiving "GOLD"



### Leadership Series Attends Summit in Chicago

The Metropolitan St. Louis Chapter of Women's Council of REALTORS® sent 12 of its members to a National Leadership Summit in Chicago on March 20. Sponsors making the trip possible were **Stifel Bank and Trust** and **REALTOR.Com**.

The Leadership Series Class of 2009 along with the Facilitator Team attended the day-long intense workshop which outlined the basic tools needed to lead any organization or group: personality types, conducting meetings, rules of protocol, parliamentary procedure, public speaking, conflict management, positive thinking, business planning, and more.

Women's Council leaders from across the country attended, and the sessions were taught by some of its best talent, including one session led by Missouri's own Elizabeth Mendenhall of Columbia. The Missouri contingent was publicly recognized by National President Becky Hill and commended for their desire to improve leadership skills.

The Leadership Series Class of 2009 in attendance were: Vivian McBride, Mary Carter, Maryann Manion, Evren Senol, Gail Farwell, Liz Connolly, Carolyn Mantia, and Jamie Mehrhoff. Facilitators of this year' series who attended were Elizabeth Robb, Jean Ewell, Jane Martin, and Jan Thomas.

Liz Connolly said, "It is energizing and motivating to be involved with such a wonderful group. Travelling to Chicago to attend the national Leadership Summit pulled the whole thing together... The content was right on target, the speakers were excellent and the opportunity to network with other leaders from across the nation was priceless. I came back motivated and ready to reach toward the next level in leadership..."

"Participating in the WCR Leadership meeting in Chicago – a fabulous presentation," commented Maryann Manion. "Learning how to manage and work with different personality types to get the most out of your professional and personal life, invaluable. Getting to know group members, priceless."

Metropolitan St. Louis intends to make this pilot program a template for other chapters who want to grow qualified, competent leaders within their communities. For more information on this program and other activities of the local Women's Council Chapter, go to [www.wcrstl.org](http://www.wcrstl.org) and click on a link to any officer.

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### 2009 Midyear Meeting May 14-17, 2009

President Elect Elizabeth Robb and State President Elect Barb Keathley attended the Annual Awards Banquet and our president Jean Ewell accepted the Gold Award for Chapter Excellence from the Metropolitan St Louis WCR. Congratulations to Past President Maria West for this outstanding accomplishment!

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### 2009 Urban Lifestyle Tour sponsored by American Eagle Credit Union

On Wednesday, May 20, 2009 the St. Louis Chapter of the Women's Council of Realtors hosted their second annual Urban Lifestyle Tour. Over 50 agents and affiliates enjoyed fine wines, hors d' oeuvres, coffee and dessert while touring three premier properties via private luxury motor coach sponsored by Danielle Bond of American Eagle Credit Union.

Guests began the evening at the Trianon Condominiums at 7515 Forsyth Avenue. Ellen Reid of Orchard Development Group toured guests through "the ultimate urban residence" and provided details of this state-of-the-art project. The next stop was Clayton Park Place, located at 8253 Parkside Drive. Guests were greeted by Ronald Kramer and Treasa Dolan of RJ York Development Group. While enjoying gourmet fare, visitors toured both finished and "white box" models. The final stop on the tour was The Crescent Residents developed by Mark and Debbie Mehlman. As guests arrived, Mark gave a project overview in the luxurious, soaring lobby. Guests then boarded the elevator and enjoyed gourmet coffees and desserts while taking in the breathtaking panoramic views of Clayton.

The event was coordinated by Carolyn Mantia and the WCR Ways and Means Committee and Danielle Bond of American Eagle Credit Union. The spring evening was a wonderful mix of networking, education and fun!!!