



**METROPOLITAN ST. LOUIS CHAPTER**

[www.wcrstl.org](http://www.wcrstl.org)

### **Businesswoman of the Year Award**

- Award winner is selected by a special committee chaired by the most immediate past president able to serve.

Current LCP serves and also appoints 3 REALTOR®/REALTOR-Associate® members and 2

REALTOR®/REALTOR-Associate® alternates. The Committee will distribute a Call for Nominations at meetings, in chapter newsletter, on Web site, etc. The Committee must submit name of award winner as well as the winning member's award application form.

### **Businesswoman of the Year Award Guidelines for Local Chapters**

#### **The Award:**

The award shall be called Women's Council of REALTORS® Local Chapter Businesswoman of the Year Award.

#### **Deadlines:**

Chapters will set deadlines with the understanding that the Award Recipient's name, photo and nomination form must be submitted to National by December 1.

#### **Procedure:**

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#### **Suggested Promotion/Recognition:**

National WCR Web Store to have available for purchase a personalized plaque or certificate for chapters to award to winners.

Local and State Chapters: incorporate into chapter promotions of other chapter award winners, i.e. recognize at awards banquets, in programs, in newsletters, on Web site.

National: *Connections* Magazine, Web site, "experts" for articles in *Connections*, etc.

#### **Eligible Nominees**

1) Must be a woman and a member of national WOMEN'S COUNCIL OF REALTORS® for minimum of one year.

2) Should have been a REALTOR® or REALTOR-ASSOCIATE® for a minimum of one year.

3) Sales Agent Application form must be signed by Association Executive Officer or Broker.

Broker/Manager/Owner Application form must be signed by Association Executive Officer.

**Award Criteria for Nomination Form (create form with these criteria or download from WCR Tool Box).**

**Business Accomplishments:** 50%

Please answer the following questions:

- 1) Describe a recent business initiative that yielded outstanding business results.
- 2) Describe how you are doing business differently from 5 years ago and what benefits this had yielded.
- 3) What recommendations would you make to someone new to the profession?

**Production:** Check one and complete information 5%

Sales Agent - Annual Production \$\_\_\_\_\_

Broker/Owner/Manager - Units sold\_\_\_\_\_/number of sales agents\_\_\_\_\_

**Education:** Degrees or Professional education (with dates) 5%

**REALTOR® Local/State/National Leadership:** (with dates) 10%

**Describe How Applicant Has Served As a Mentor to Other Women in the Profession:** 15%

**List Political/Business Community Involvement:** (with dates) 10%

Public offices held/campaigned for:

Business Community involvement:

Membership in Professional Organizations:

**Career Achievements:** Describe outstanding accomplishments in your career or special recognition 5%