

WCR Metropolitan St. Louis Chapter Business Resource Meeting

Thursday ~ March 4, 2010

11am – 1pm

Sheraton Westport Chalet

Meeting Pricing (includes lunch) with reservations made in advance: \$25 Members & \$30 Guests; "Stand-by": \$35

Reservations must be made by noon on Monday, March 1st. Please note that all reservations not cancelled prior to noon on Tuesday, March 2nd will be invoiced. If you are not able to attend, a substitute may attend in your place. Please have them notify the reservation table at the time of check-in. Please note "stand-by" tickets do not guarantee entrance and are subject to availability. Reservations are recommended.

For Reservations, please visit www.wcrstl.org or contact **Shelly Clark** of Cardinal Surveying.

Please make your reservation early as space is limited.

Shelly@CardinalSurveying.com

(636) 357-5062

Are you a new member to Women's Council and haven't heard about how to get the most from your membership? Be sure to attend ~

"Membership has its Privileges!"

Member Orientation

10:30am - 11am

(Prior to Business Resource Meeting at Westport Chalet)

Join WCR Metro St. Louis Today!

Contact Jill Butler at 314-677-6100 or Brett Nelson at 636-795-5781 today!

Our March Meeting Sponsor is:



www.teamshumate.com

Peggy L. Shumate — Home Mortgage Consultant
(636) 922-9853

peggy.l.shumate@wellsfargo.com



www.wcrstl.org

2010 –

**The Go 2 Network
for Real Estate Professionals**

Get it here, Get it now!

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MARCH PROGRAM:

WCR TECHNOLOGY PANEL

- **Use of Video to Market and Sell Homes** – Darin Wood/FilmThatHouse
- **Creation of a Photo Blog** – TBA
- **Blogging – A Realtor Perspective** – Don Rogers/RE/MAX Gold
- **Tech Gadgets** – Ryan Shaughnessy/PREA Signature Realty
- **New WCR LIVE—Broker Conference Call/Talk Radio Show/Podcast** – Klaus Bank/Keller Williams & Michelle Silies/PREA Signature Realty
- **WCR-Metro STL Social Media Update**

Highlights Include:

- Tips on Shooting Good Photos & Videos
- Sites for Editing Photos & Videos
- Sites for Hosting Photos & Videos
- Suggestions on Set Up of a Photo Blog
- Suggestions on Integrating Photos & Videos into One's Marketing Plan
- Creation and Use of YouTube Channel
- Common Mistakes REALTORS® Make in Shooting Photos & Video
- Benefits of Using a Professional Videographer
- Developing Your Blogging Voice
- Topics that Drive Blog Traffic
- Common Mistakes Made by REALTORS® when Blogging



SAVE THE DATE

February 11th

Mardi Gras Happy Hour & Karaoke Event
(Big Daddy's—Soulard)

May 19th

Urban Bus Tour
(Clayton/Lafayette Square/Soulard)

July ___ (TBD)

Man Auction
(Jive & Wail—Maplewood)

August 11th

Crazy Bowl
(Saratoga Lanes-Maplewood)

November 10th

Expo/Fashion Show
(Sheraton Westport Chalet)

WOMEN IN THE BOARDROOM

LEARN. ADVANCE. LEAD.

St. Louis

WOMEN IN THE BOARDROOM

Tuesday, March 9, 2010
3:00 PM to 6:00 PM

Hyatt Regency St. Louis Riverfront
315 Chestnut Street
St. Louis, Missouri 63102

Cost: \$85 individual tickets

To Register Online
www.StLouisWITB2010.eventbrite.com

For more information visit
womenintheboardroom.com